What a Green Insurance Company Looks Like?

While choosing investments for asset management, we consider a positive contribution to the society, for example:

- Renewable energies
- Sustainable food
- Care for old and young
- Energy efficient
- Healthy ingredients
- No child labor

In case of loss, the refund can include “upgrades” to more environmentally friendly items. For example:

- If no claim is made within 3 years, the customer can choose through an app between:
  - Get refund
  - Get discount
  - Donate or invest

- To make this affordable, we define a threshold to focus on substantial claims.
  - Agreement
  - Threshold of minimum loss

For the tariff calculation, sustainable customers will be rewarded “eco-points”, which translate into a price reduction.

- Show sustainable practices
- Collect “eco-points”
- Get discount

- We create sustainable communities of green companies and customers.
  - Online
  - Offline
    - App connection
    - Face-to-face meetings

Customers can contribute to the company, if they want, in these areas:

- Assets/Investment
- Product development

A green insurance contributes to the creation of a sustainable, green society.